



Client background

AUJAN INDUSTRIES, a leading supplier of bottled products, which manufacture, market and distribute a wide range of proprietary brands throughout the Middle East and beyond. The core area of AUJAN INDUSTRIES's business is the Gulf Cooperation Council (GCC) countries of Saudi Arabia, Kuwait, Bahrain, Qatar, UAE and Dammam, and their operations extend throughout Iran, Iraq, the Levant and North Africa. With a corporate history that dates back over a century, they have developed from humble origins as a Bahrain-based trading company into the largest privately-owned beverages company in the GCC.

Key Challenges/Project background

- No proper way of determining correct asset codes for work orders
- Improve management of assets
- Improve visibility around problematic assets
- Reduce time delay and turnaround time to capture & analyze asset history
- No effective means of determining the root causes for asset failures
- In efficient way of inventory management & control

The PRAGMA intervention

AUJAN INDUSTRIES DUBAI established with PRAGMA in 2007. The solution proposed to management is the implementation of the PRAGMA ON KEY computerized Asset Management system that will provide AUJAN INDUSTRIES with the necessary information to control monitor and manage their assets.

The initial stages of the project entailed a detailed understanding of AUJAN INDUSTRIES's current methodologies and practices. New methodologies were incorporated in business process models, which form part of the solution offered by PRAGMA.

The system was implemented and incorporated 300 MSI's (Maintenance Significant Items) which included 3 production lines and service related equipment. Various training sessions were held with all levels in the organization and reporting requirements mapped to different levels of user requirements.

Business Processes and Best Practices

A proper requirements analysis was performed and documented before commencing with the project.

- PRAGMA implemented a turn-key solution, regarding change management, system installation, training and supplying & installing asset tags on physical assets.
- The following deliverables were put in place
 - Functional reporting regarding work analysis and scheduling
 - Asset tagging on approximate 300 msi's

Tools and Technology

- The use of On Key *Maintenance Manager & Materials Manager* Module as the primary tool
- Mounting of Stainless steel asset tags on 300 msi's
- Well defined business processes

Performance Improvement

Key benefits

- Easy and simplified system to use .
- Management reporting provides easy way of extracting data, both from a maintenance and inventory perspective.
- Proper well defined asset coding conventions & business processes.

The BOTTOM LINE

- More uptime due to proper formalized preventative maintenance practices.
- Decrease in asset failure trends.
- Better control & schedule of work arising and eventual reduction in costs.
- Reduced downtime & improved output



Client Quote

"The introduction of Pragma ON KEY gave us control over cost, parts & people. This resulted in improved efficiency and reliability which consistently drives down cpc." - Johan van Sittert – Engineering Manager

Pragma Africa National Projects Manager Marthinus Burger

Tel: +27 21 943 3900
Fax: +27 21 948 9945
Cell: +27 82 410 0673
Marthinus.burger@pragmaworld.net

www.pragmaworld.net

