

# Case Study

## C & D Foods



### Client Background

C & D Foods was established in 1969 in Ireland. Since then the company has grown to become one of the largest private label pet food producers in Europe. Initially the company focused on supplying private label canned pet food to the Irish and UK markets, but has expanded to include Pouch and Alu-tray formats. Today, C & D Foods operates seven major production facilities and has sales offices in 11 locations around Europe. In recent years Pragma has become a vital part of the C & D Foods operations.

### Key Challenges

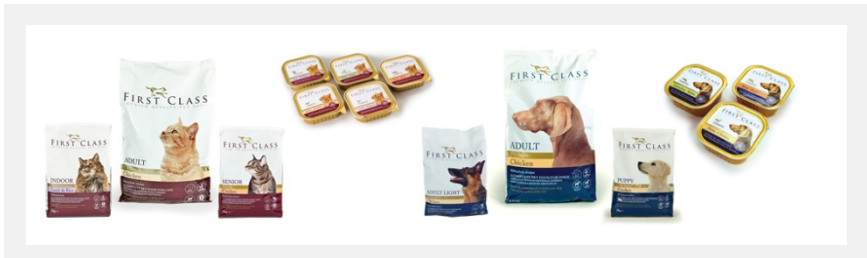
Over the last couple of years, Pragma has become a vital part of the C & D Foods operations. There is now a strong drive to roll out On Key 5 and the standardised best practices to all C & D Foods sites.

The Ijmuiden site was selected as the first site to be included in the C & D Foods centralised environment.



### Value Add

- Increased control over maintenance costs through the interface with the ERP system.
- Increased Material Management capabilities through the use of On Key Material Manager.
- Increased data velocity and increased decision making capability through improved reports and the introduction of On Key Analytics.



**“From a finance perspective, Pragma allows analysis of maintenance spends per asset, real-time inventory management and fast reporting capability. Pragma supports C & D’s maintenance programme and allows management to have a greater knowledge of where its money is going.”**  
*Peter Harpur – Financial Controller, C & D Foods Ijmuiden*

### Pragma Intervention

- C & D Foods Ijmuiden (The Netherlands) has been using On Key 5 for approximately two years prior to this project. The existing Ijmuiden On Key data was migrated to the central, multiple site database.
- The data standards between the two sites were aligned and compared to best practices, creating a ‘best of both worlds’ solution.
- Through the upgrade, C & D Foods Ijmuiden now also utilises the full On Key Material Manager module, with a fully functional automated interface between On Key and the ERP system.
- Standardised business processes.
- Standardised and improved reporting capability.
- Implementation of On Key Material Manager.
- Integration of On Key Material Manager module with the ERP system.

### Tools and Technology

- On Key Express
- On Key 5.10
- SSRS reports
- On Key Analytics
- Interface between On Key and the ERP system.
- Standardised Work Planning and Control as well as Warehousing business processes developed and implemented.
- Standardised On Key and On Key Express User Manuals created for C & D Foods.
- Standardised reporting across the sites.